

One Company. Many Solutions.

VISION:	To be the leader in image-guided solutions																											
MISSION:	Innovate life enhancing medical solutions for improving patient care																											
CUSTOMER COMMITMENT:	Life Enhancing. Patient Focused. <ul style="list-style-type: none"> • CIVCO develops partnerships to provide improved healthcare solutions 																											
VALUE PROPOSITION: 	Patients: Quicker, safer procedures with reduced morbidity Clinicians: Innovative products increasing productivity through greater patient throughput Distributors: Continuous product development with growing demand and increased market potential																											
ONE COMPANY: 	<ul style="list-style-type: none"> • CIVCO is the  Medical Platform <ul style="list-style-type: none"> • Organic growth through innovation • Acquisitions of critical technologies • CIVCO leverages Roper financial strengths focusing on speed to market • CIVCO combines resources to expand business growth opportunities 																											
MANY SOLUTIONS: 	Advancing healthcare through: <ol style="list-style-type: none"> 1) Innovation - Quarterly Product Releases <ul style="list-style-type: none"> • Develop state-of-the-art "Solution Platforms" supporting imaging modalities and therapeutic procedures 2) Integration - Product Synergies <ul style="list-style-type: none"> • Provide a matrix of integrated solutions - leverage and bundle technologies to solve clinical problems using best current technologies • Enhance work flow, clinical decision-making and therapy through hardware/software solutions 3) Involvement - Clinical Partnerships <ul style="list-style-type: none"> • Academic Centers of Excellence • World Renowned Physicians • Medical Service Providers • Imaging OEMs • Supply Chain Partners • Distributors 																											
CLINICAL FOCUS: 	Focusing on system integration & development of <i>equipment, devices, software</i> and <i>consumables</i> for minimally invasive procedures. <p>Business Segments:</p> <table border="0"> <tr> <td>• Radiation Oncology</td> <td>• Surgery</td> <td>• Radiology</td> </tr> <tr> <td>↓</td> <td>↓</td> <td>↓</td> </tr> <tr> <td>Specialties:</td> <td></td> <td></td> </tr> <tr> <td>• Radiation Oncology</td> <td>• Urology</td> <td>• Interventional Radiology</td> </tr> <tr> <td></td> <td>• General Surgery</td> <td>• Cardiology</td> </tr> <tr> <td></td> <td>• OB/GYN</td> <td>• Vascular Access</td> </tr> <tr> <td>Imaging Modalities:</td> <td></td> <td></td> </tr> <tr> <td>• Ultrasound</td> <td>• CT</td> <td>• PET</td> </tr> <tr> <td>• X-Ray</td> <td>• MR</td> <td></td> </tr> </table>	• Radiation Oncology	• Surgery	• Radiology	↓	↓	↓	Specialties:			• Radiation Oncology	• Urology	• Interventional Radiology		• General Surgery	• Cardiology		• OB/GYN	• Vascular Access	Imaging Modalities:			• Ultrasound	• CT	• PET	• X-Ray	• MR	
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CIVCO VALUES:	CIVCO's core values form the basis of our identity and drive our performance: C haracter • I nnovation • V alue & Service • C ommunity • O wnership																											

